

# Small Business Bootcamp Series

Presented by the SBDC at UNF in partnership with:



## QuickBooks | May 22

This session will be an overview of QuickBooks Online. Attendees will be using a sample company file to walk through the primary functions of QuickBooks Online. Attendees will learn about the settings and function of a company file as well as look at reporting options and dashboards. This session is great for beginners and intermediate users alike who may need a refresher or learn new tricks to make budgeting easier.

**[Click here to register.](#)**

## Marketing & Market Research | June 26

This session will help vendors maximize the right marketing weapons for their message and skillfully implement customer-winning strategies and face competition. The market research portion of the session teaches vendors to make educated decisions about your product of service by researching and collecting market information to support your goals.

**[Click here to register.](#)**

## Cash Flow & Finance Health | July 24

How is your business's financial health? Learn about benchmarking against industry average. Attendees will gain insights into business performance measures that will help track growth, identify areas for improvement and to stay competitive in their market. **[Click here to register now.](#)**

## Questions:

Contact Ali Stephens, SBDC at UNF:  
[ali.stephens@unf.edu](mailto:ali.stephens@unf.edu) | 904-620-2441

## Effective Communications & Team Building | August 28

Participants will get a chance to discuss ways to create trust, credibility and confidence with your internal staff and external customers using effective communication skills. Attendees will receive the Effective Communication workbook to learn how to better connect with customers and co-workers. **[Click here to register.](#)**

## Business Model Strategy September 25

The Business Model is the main idea of the business together with the description of how it is working. This class will cover the three main areas of a business: desirability, feasibility and viability. Business models are important for both new and established businesses. Established Businesses should regularly update their business model, or they'll fail to anticipate trends and challenges ahead. **[Click here to register.](#)**

## Series Details:

**Cost:** All classes are no cost!

**Time:** 6pm - 8pm

**Location:** Kids Hope Alliance - 1st Floor  
1095 A. Philip Randolph Blvd.  
Jacksonville FL, 32206