



Jacksonville Small & Emerging Business

NEWSLETTER

CURRENT UPDATES

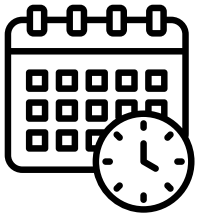
Welcome to the first JSEB Newsletter!



If you have not already, please complete our annual survey.

Visit:

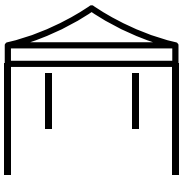
<https://lp.constantcontactpages.com/sv/IU85HVo/jsebannualsurvey>



Check out our upcoming events and see what interests you.

Visit our website for full details and to register:

<https://jseb.jacksonville.gov/events>



If you are interested in participating in the Downtown Vision ArtWalk for August, please email igavric@coj.net for details. This is a great way to bring awareness of our company!



EVENTS HAPPENING

On July 8th, we started a monthly informational session for business interested in joining the JSEB program. Here, businesses get to learn the JSEB process and how to apply. If you know of any businesses interested in joining the program, please visit our Events page on our website.

Upcoming Events

07/22
10AM

**Unlocking Growth with Your
Community Bank**
Flyer Attached

07/23
12PM

Business Blueprint Series
Flyer Attached

07/24
6PM

**Small Business Bootcamp - Cash Flow
& Finance Health**
Flyer Attached

www.jseb.jacksonville.gov/events



Member
FDIC



 **Jacksonville Small and
Emerging Businesses Present**

Unlocking Growth with Your Community Bank



**THURSDAY
JULY 22 AT 10AM**



**JACKSONVILLE
PUBLIC LIBRARY**

J303 N. Laura Street
Jacksonville, FL 32202

RSVP

Radha Weeder at
rweeder@cogentbank.net
or by calling **904.323.0716**



PRESENTED BY

Radha Weeder

VP, Cogent Bank Business
Development Officer

TOPICS WILL INCLUDE:

- ✓ **Banking Relationships** – What they are and why they matter.
- ✓ **Building Credit** – How to establish, grow, and maintain your credit.
- ✓ **Cash Flow** – Why it's important and how to improve it.
- ✓ **Community Banks** – How they support local businesses.

Jacksonville, FL
Our time is now!

Dr. Jamar Suber's Influence and Authority Business Blueprint Series Celebration Kickoff Event

LED BY EXPERT BUSINESS STRATEGISTS
**DR. JAMAR SUBER AND HIS IA CERTIFIED TEAM
OF COACHING PROFESSIONALS!**

Get real tools, strategies and tactics to level up immediately.

Coach Honie Bee
Founder of SheEO &
IA Certified Coach

Dr. Josh Danson
Founder of Danson Consulting, SVP of
Operations IA Digital Media & Strategy

Dr. Jamar Suber
Founder of Suber & Co

Cambryia "PRADA" Whitfield
Co-CEO & Managing Partner of IA
Digital Media & Strategy

Dr. Nova Kopp
Founder of The Mark Kopp Foundation

Come and Celebrate
Our Workshop Series Designed to Help

Workshop Provisions

Hors d'oeuvres

Life-Long Connections

➤ **Win up to \$40k in Giveaways!**

July 23rd, 12PM to 2PM EST

Downtown Jacksonville Library, 303 N. Laura Street, Jacksonville, FL 32202

In partnership with



Limited RSVP Available – Reserve Yours Today!

| www.jaxworkshops.com

Small Business Bootcamp Series

Presented by the SBDC at UNF in partnership with:



QuickBooks | May 22

This session will be an overview of QuickBooks Online. Attendees will be using a sample company file to walk through the primary functions of QuickBooks Online. Attendees will learn about the settings and function of a company file as well as look at reporting options and dashboards. This session is great for beginners and intermediate users alike who may need a refresher or learn new tricks to make budgeting easier.

[Click here to register.](#)

Marketing & Market Research | June 26

This session will help vendors maximize the right marketing weapons for their message and skillfully implement customer-winning strategies and face competition. The market research portion of the session teaches vendors to make educated decisions about your product or service by researching and collecting market information to support your goals.

[Click here to register.](#)

Cash Flow & Finance Health | July 24

How is your business's financial health? Learn about benchmarking against industry average. Attendees will gain insights into business performance measures that will help track growth, identify areas for improvement and to stay competitive in their market.

[Click here to register now.](#)

Questions:

Contact Ali Stephens, SBDC at UNF:

ali.stephens@unf.edu | 904-620-2441

Effective Communications & Team Building | August 28

Participants will get a chance to discuss ways to create trust, credibility and confidence with your internal staff and external customers using effective communication skills. Attendees will receive the Effective Communication workbook to learn how to better connect with customers and co-workers. **[Click here to register.](#)**

Business Model Strategy September 25

The Business Model is the main idea of the business together with the description of how it is working. This class will cover the three main areas of a business: desirability, feasibility and viability. Business models are important for both new and established businesses. Established Businesses should regularly update their business model, or they'll fail to anticipate trends and challenges ahead. **[Click here to register.](#)**

Series Details:

Cost: All classes are no cost!

Time: 6pm - 8pm

Location: Kids Hope Alliance - 1st Floor
1095 A. Philip Randolph Blvd.
Jacksonville FL, 32206